



# Water Conditioning Webinar Training Series

**A FREE webinar series to help you build your water conditioning business and improve your bottom line.**

Your customers look to you for advice on ALL their plumbing problems. You've earned their confidence as a **Trusted Adviser**.

Offer your customers **complete solutions** by solving their water conditioning needs first. Water quality affects performance and longevity of pipes, plumbing fixtures, appliances and water heaters.

## 10 Sessions:

1. The Importance of Water Treatment
2. Water Testing
3. Water Softening
4. Proper Installation Techniques
5. Carbon Filtration
6. Iron Filtration
7. Removing Odors and Gases
8. Reverse Osmosis Systems
9. UV Systems
10. Presenting the Benefits of Water Treatment to Homeowners

## EARN WHILE YOU LEARN!

Earn points for swag by attending sessions. Plus, attend all 10 webinars and sign-up as a Novo ProAdvantage dealer to earn a FREE Residential Softener, Filter or Drinking Water System for your home. \*



Ask our experts **your** questions during each session!

Watch from **your** home or office

One-hour sessions to fit in **your** schedule



\*For complete details visit [Novowater.com](http://Novowater.com)

## Learn the complete basics of water conditioning from Industry Experts



**David Scurlock**  
*Director of Training and Business Development*

- » 10-year water industry veteran
- » Past WQA presenter
- » Delivers engaging and effective learning workshops



**Mike Barone**  
*Technical Trainer*

- » 35-year water industry veteran
- » Worked with some of the industry's leading companies
- » Appearances in **This Old House** and **Designing Spaces**



**REGISTER TODAY:**  
[www.novowater.com](http://www.novowater.com)

