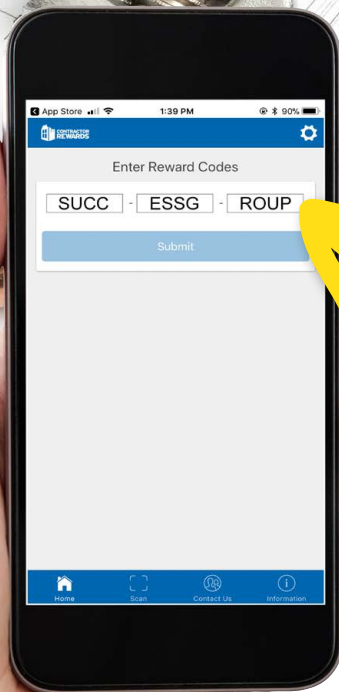




Easy  
Yellow Code  
Entry!



## WHAT IS CONTRACTOR REWARDS?



Contractor Rewards is A. O. Smith's way of saying thank you for being a loyal contractor! It's a loyalty

program where professional trade contractors including plumbers, remodelers, and builders can earn prizes and sales leads just by buying A. O. Smith products. With Contractor Rewards it's easy to build up the rewards you deserve.

It's FREE and EASY to participant. Here's how –

- Enroll by calling 1-877-286-7064 or online at ContractorRewards.com
- Eligible water heater products will have a yellow Reward Code label on the water heater
- Download the mobile app to scan your codes OR
- Enter the 12 digit code online at ContractorRewards.com to build up your points
- **GET REWARDED.** Shop the online rewards catalog filled with thousands of name brand merchandise



## How do I learn rebates with Success Group?

To receive your A. O. Smith, State, American, or Takagi quarterly rebate you MUST be enrolled in the Contractor Rewards program.



### Rebate Details:

- Based on codes redeemed in Contractor Rewards from the previous quarter
- Note: Please verify that your Contractor Rewards profile matches your Success Group profile
- Contact your Client Relationship Specialist for details

**FOR A LIMITED TIME**, enter code **SUCC-ESSG-ROUP** for a chance to win a \$500 giveaway. Each water heater code entered is an entry into the drawing.

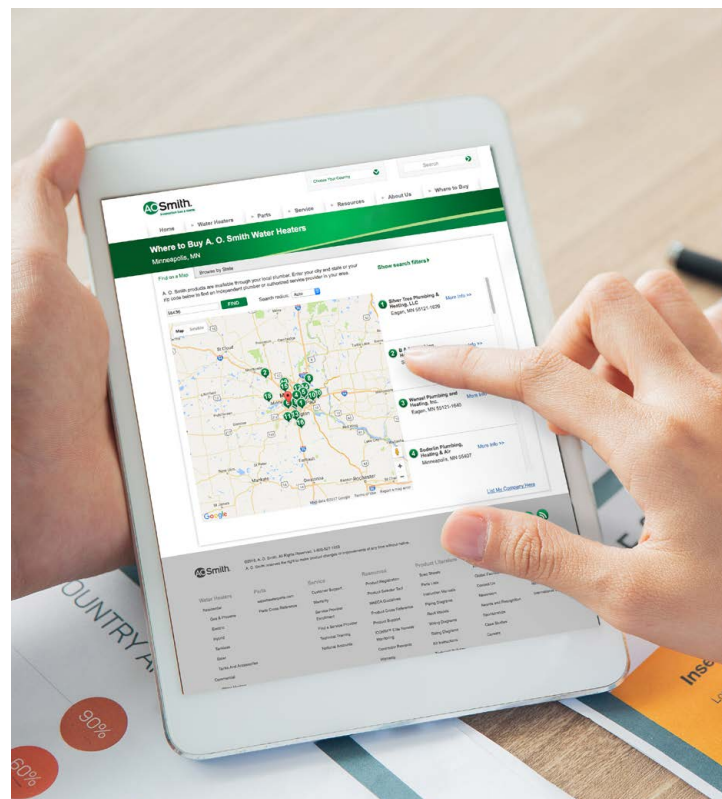
## How does Contractor Rewards help get free sales leads via Contractor Locator?

The Contractor Locator is designed specifically to help grow your business. The more A. O. Smith codes entered the more visibility your business receives. Homeowners and business owners can easily locate companies using the map-based “where to buy” functionality.

### Contractor Locator Details:

#### ONLY for A. O. Smith and State brands

- A locator account will automatically be created for you once you enter a minimum of ten (10) codes in Contractor Rewards
- Look for an email with your username and password once you have entered ten (10) codes
- Cannot cross brands. MUST enter ten (10) A. O. Smith or ten (10) State Water Heater codes to get an account
- Ensure you are opted in to receive manufacturer communications via Contractor Rewards. You can check this by logging into your Contractor Rewards account and reviewing your email preferences under settings
- If you have any questions about your A. O. Smith or State Contractor Locator account please contact [hotwatersupport@hotwater.com](mailto:hotwatersupport@hotwater.com)



**Build up the Rewards You Deserve Today!**



NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. You have not yet won. Trade promotion is open to residents of 50 U.S., 18+ (19 in AL and NE), who are employees of auth. U.S. contractor/business which purchases A. O. Smith, State, American or Takagi products, & enrolled in Contractor Rewards Program. Begins 12:00 am CT 5/1/18 & ends 11:59 pm CT 6/30/18. To get a free entry call toll free 877-286-7064. Prize: One (1) grand prize merchandise item (ARV: \$500). Odds depend on number of eligible entries received. Sponsor: A. O. Smith Corporation, PO Box 245008, Milwaukee, WI 53224.