



Dear Success Group Member,

A. O. Smith Corporation is pleased to be a Preferred Partner for the Success Group organization. As an added benefit for our valued contractors, we're pleased to invite you to join our Contractor Rewards program and begin earning great prizes and rewards.

CONTRACTOR REWARDS

To receive your A. O. Smith, State, American, or Takagi quarterly rebate you **MUST** enroll and participate in the Contractor Rewards program, visit contractorrewards.com to learn more.

Contractor Rewards is our way of saying thanks for being a loyal contractor! It's **FREE** and easy to participate. Eligible products will have yellow Reward Code labels on them. Download the mobile app and scan the codes or peel and enter the 12-digit codes from the labels to earn points. Build up points quickly and when ready to redeem the points, choose from an exclusive rewards selection of over 1,000,000 name-brand items.

CONTRACTOR LOCATOR

In addition to Contractor Rewards, you could be placed on A. O. Smith or State's new Contractor Locator. A listing in the contractor locator can become one of your most valuable lead generation tools. When in-market consumers in your area visit our website, we will direct them right to you. The contractor locator is powered by your Contractor Rewards usage, so the more points you redeem, the higher your listing will appear in our locator.

Get listed on A. O. Smith's Contractor Locator for free—it's our way of saying thank you for your loyalty. Visit hotwater.com/contractorlocator or statewaterheaters.com/contractorlocator to learn more.

REBATE DETAILS

Call your SGI Partnership Engagement Representative for details.

Note: Must be a member of Contractor Rewards to receive rebate.

