

A. O. SMITH WATER HEATERS CONTRACTOR REWARDS™ PROGRAM



What is Contractor Rewards?

Contractor Rewards is A. O. Smith Water Heaters' way of saying thanks for being a loyal contractor! It's a loyalty program that rewards professional trade contractors including plumbers, remodelers and others for buying quality products from leading building products manufacturers. It's FREE and easy to participate. Eligible products will have yellow Reward Code labels on the products. Download the mobile app and scan the codes or peel and enter the 12-digit codes from the labels to earn points. Peel and enter the 12-digit codes from the labels to earn points. Build up points quickly and when ready to redeem the points, choose from an exclusive rewards selection of over 300,000 name-brand items. Easy. Free. And very rewarding.

What are the Benefits to the Contractor?

Every time a contractor enters a reward code, they earn points that they can exchange for valuable personal and business rewards, everything from electronics to laptops to contractor-grade tools. Unlike other programs, contractors that buy from participating Sponsors can combine all their points into one account and earn rewards faster. It's easy and rewarding.



Who is Eligible for Participation in Contractor Rewards?

The Program is open to trade contractors, including plumbers, electricians, builders, and remodelers. The program is currently limited to the US, US territories and Canada.

How do Contractors Join Contractor Rewards?

It only takes a few minutes to visit www.contractorrewards.com and complete the short enrollment process. Contractors can also call 1-877-286-7064 to enroll. The Contractor Rewards service team is available from 8:00 AM to 4:30 PM Central Time, Monday through Friday, except on holidays.

What A. O. Smith Products are in Contractor Rewards?

Contractors can earn points by purchasing most A. O. Smith brand water heater products*. We're including residential and commercial, gas and electric, tankless products. Refer to www.contractorrewards.com for specific unit point values.

* Mobile Home, Under 30 Gallon, Boilers, and Specialty Water Heaters are not eligible for points at this time but may be brought into the program in the future. Please contact Contractor Rewards if you have any questions.

How Does Contractor Rewards Help Get Free Sales Leads?

The New Contractor Locator is designed specifically to help grow Contractors business. The more A. O. Smith codes entered, the more visibility contractors business receives. Homeowners and business owners can easily locate companies using the map-based "where to buy" functionality. It's A. O. Smith's way of saying "thanks" for selling more water heaters.



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